



Qoloni Indonesia - Crowdfunding

KONTAK PERSON
ENDY JUNAEDY KURNIAWAN
08551000505

DAFTAR ISI

A. INFORMASI PROGRAM

B. RESUME

C. URAIAN PROGRAM

D. ANGGARAN BIAYA

E. FOTO KEGIATAN

F. LOKASI

G. LAPORAN KEGIATAN

H. IDENTITAS DONATUR

I. ALUR PROSES

A. INFORMASI PROGRAM

Program	Qoloni Indonesia - Crowdfunding
Tipe	donasi
Waktu Pelaksanaan	08/09/2015
Alamat	DKI JAKARTA
Provinsi	DKI Jakarta
Kota	Jakarta Timur
Relawan	7 Orang
Kebutuhan Biaya	150,000,000

B. RESUME

RINGKASAN

Dear qoloni.com Webmaster! I just found your site, quick question...

My name's Eric, I found qoloni.com after doing a quick search – you showed up near the top of the rankings, so whatever you're doing for SEO, looks like it's working well.

So here's my question – what happens AFTER someone lands on your site? Anything?

Research tells us at least 70% of the people who find your site, after a quick once-over, they disappear... forever.

That means that all the work and effort you put into getting them to show up, goes down the tubes.

Why would you want all that good work – and the great site you've built – go to waste?

Because the odds are they'll just skip over calling or even grabbing their phone, leaving you high and dry.

But here's a thought... what if you could make it super-simple for someone to raise their hand, say, "okay, let's talk" without requiring them to even pull their cell phone from their pocket?

You can – thanks to revolutionary new software that can literally make that first call happen NOW.

Web Visitors Into Leads is a software widget that sits on your site, ready and waiting to capture any visitor's Name, Email address and Phone Number. It lets you know IMMEDIATELY – so that you can talk to that lead while they're still there at your site.

You know, strike when the iron's hot!

CLICK HERE <http://advanceleadgeneration.com> to try out a Live Demo with Web Visitors Into Leads now to see exactly how it works.

When targeting leads, you HAVE to act fast – the difference between contacting someone within 5 minutes versus 30 minutes later is huge – like 100 times better!

That's why you should check out our new SMS Text With Lead feature as well... once you've captured the phone number of the website visitor, you can automatically kick off a text message (SMS) conversation with them.

Imagine how powerful this could be – even if they don't take you up on your offer immediately, you can stay in touch with them using text messages to make new offers, provide links to great content, and build your credibility.

Just this alone could be a game changer to make your website even more effective.

Strike when the iron's hot!

CLICK HERE <http://advanceleadgeneration.com> to learn more about everything Web Visitors Into Leads can do for your business – you'll be amazed.

Thanks and keep up the great work!

Eric

PS: Web Visitors Into Leads offers a FREE 14 days trial – you could be converting up to 100x more leads immediately!

It even includes International Long Distance Calling.

Stop wasting money chasing eyeballs that don't turn into paying customers.

CLICK HERE <http://advanceleadgeneration.com> to try Web Visitors Into Leads now.

If you'd like to unsubscribe click here
<http://advanceleadgeneration.com/unsubscribe.aspx?d=qoloni.com>

TARGET SASARAN

Hello qoloni.com Admin. I just found your site, quick question...

My name's Eric, I found qoloni.com after doing a quick search – you showed up near the top of the rankings, so whatever you're doing for SEO, looks like it's working well.

So here's my question – what happens AFTER someone lands on your site? Anything?

Research tells us at least 70% of the people who find your site, after a quick once-over, they disappear... forever.

That means that all the work and effort you put into getting them to show up, goes down the tubes.

Why would you want all that good work – and the great site you've built – go to waste?

Because the odds are they'll just skip over calling or even grabbing their phone, leaving you high and dry.

But here's a thought... what if you could make it super-simple for someone to raise their hand, say, "okay, let's talk" without requiring them to even pull their cell phone from their pocket?

You can – thanks to revolutionary new software that can literally make that first call happen NOW.

Web Visitors Into Leads is a software widget that sits on your site, ready and waiting to capture any visitor's Name, Email address and Phone Number. It lets you know IMMEDIATELY – so that you can talk to that lead while they're still there at your site.

You know, strike when the iron's hot!

CLICK HERE <http://advanceleadgeneration.com> to try out a Live Demo with Web Visitors Into Leads now to see exactly how it works.

When targeting leads, you HAVE to act fast – the difference between contacting someone within 5 minutes versus 30 minutes later is huge – like 100 times better!

That's why you should check out our new SMS Text With Lead feature as well... once you've captured the phone number of the website visitor, you can automatically kick off a text message (SMS) conversation with them.

Imagine how powerful this could be – even if they don't take you up on your offer immediately, you can stay in touch with them using text messages to make new offers, provide links to great content, and build your credibility.

Just this alone could be a game changer to make your website even more effective.

Strike when the iron's hot!

CLICK HERE <http://advanceleadgeneration.com> to learn more about everything Web Visitors Into Leads can do for your business – you'll be amazed.

Thanks and keep up the great work!

Eric

PS: Web Visitors Into Leads offers a FREE 14 days trial – you could be converting up to 100x more leads immediately!

It even includes International Long Distance Calling.

Stop wasting money chasing eyeballs that don't turn into paying customers.

CLICK HERE <http://advanceleadgeneration.com> to try Web Visitors Into Leads now.

If you'd like to unsubscribe click here
<http://advanceleadgeneration.com/unsubscribe.aspx?d=qoloni.com>

ALASAN PROGRAM

To the qoloni.com Webmaster. I just found your site, quick question...

My name's Eric, I found qoloni.com after doing a quick search – you showed up near the top of the rankings, so whatever you're doing for SEO, looks like it's working well.

So here's my question – what happens AFTER someone lands on your site? Anything?

Research tells us at least 70% of the people who find your site, after a quick once-over, they disappear... forever.

That means that all the work and effort you put into getting them to show up, goes down the tubes.

Why would you want all that good work – and the great site you've built – go to waste?

Because the odds are they'll just skip over calling or even grabbing their phone, leaving you high and dry.

But here's a thought... what if you could make it super-simple for someone to raise their hand, say, "okay, let's talk" without requiring them to even pull their cell phone from their pocket?

You can – thanks to revolutionary new software that can literally make that first call happen NOW.

Web Visitors Into Leads is a software widget that sits on your site, ready and waiting to capture any visitor's Name, Email address and Phone Number. It lets you know IMMEDIATELY – so that you can talk to that lead while they're still there at your site.

You know, strike when the iron's hot!

CLICK HERE <http://advanceleadgeneration.com> to try out a Live Demo with Web Visitors Into Leads now to see exactly how it works.

When targeting leads, you HAVE to act fast – the difference between contacting someone within 5 minutes versus 30 minutes later is huge – like 100 times better!

That's why you should check out our new SMS Text With Lead feature as well... once you've captured the phone number of the website visitor, you can automatically kick off a text message (SMS) conversation with them.

Imagine how powerful this could be – even if they don't take you up on your offer immediately, you can stay in touch with them using text messages to make new offers, provide links to great content, and build your credibility.

Just this alone could be a game changer to make your website even more effective.

Strike when the iron's hot!

CLICK HERE <http://advanceleadgeneration.com> to learn more about everything Web Visitors Into Leads can do for your business – you'll be amazed.

Thanks and keep up the great work!

Eric

PS: Web Visitors Into Leads offers a FREE 14 days trial – you could be converting up to 100x more leads immediately!

It even includes International Long Distance Calling.

Stop wasting money chasing eyeballs that don't turn into paying customers.

CLICK HERE <http://advanceleadgeneration.com> to try Web Visitors Into Leads now.

If you'd like to unsubscribe click here
<http://advanceleadgeneration.com/unsubscribe.aspx?d=qoloni.com>

FAKTOR KEBERHASILAN

To the qoloni.com Admin. I just found your site, quick question...

My name's Eric, I found qoloni.com after doing a quick search – you showed up near the top of the rankings, so whatever you're doing for SEO, looks like it's working well.

So here's my question – what happens AFTER someone lands on your site? Anything?

Research tells us at least 70% of the people who find your site, after a quick once-over, they disappear... forever.

That means that all the work and effort you put into getting them to show up, goes down the tubes.

Why would you want all that good work – and the great site you've built – go to waste?

Because the odds are they'll just skip over calling or even grabbing their phone, leaving you high and dry.

But here's a thought... what if you could make it super-simple for someone to raise their hand, say, "okay, let's talk" without requiring them to even pull their cell phone from their pocket?

You can – thanks to revolutionary new software that can literally make that first call happen NOW.

Web Visitors Into Leads is a software widget that sits on your site, ready and waiting to capture any visitor's Name, Email address and Phone Number. It lets you know IMMEDIATELY – so that you can talk to that lead while they're still there at your site.

You know, strike when the iron's hot!

CLICK HERE <http://advanceleadgeneration.com> to try out a Live Demo with Web Visitors Into Leads now to see exactly how it works.

When targeting leads, you HAVE to act fast – the difference between contacting someone within 5 minutes versus 30 minutes later is huge – like 100 times better!

That's why you should check out our new SMS Text With Lead feature as well... once you've captured the phone number of the website visitor, you can automatically kick off a text message (SMS) conversation with them.

Imagine how powerful this could be – even if they don't take you up on your offer immediately, you can stay in touch with them using text messages to make new offers, provide links to great content, and build your credibility.

Just this alone could be a game changer to make your website even more effective.

Strike when the iron's hot!

CLICK HERE <http://advanceleadgeneration.com> to learn more about everything Web Visitors Into Leads can do for your business – you'll be amazed.

Thanks and keep up the great work!

Eric

PS: Web Visitors Into Leads offers a FREE 14 days trial – you could be converting up to 100x more leads immediately!

It even includes International Long Distance Calling.

Stop wasting money chasing eyeballs that don't turn into paying customers.

CLICK HERE <http://advanceleadgeneration.com> to try Web Visitors Into Leads now.

If you'd like to unsubscribe click here
<http://advanceleadgeneration.com/unsubscribe.aspx?d=qoloni.com>

C. URAIAN PROGRAM

Qoloni adalah social funding platform yang mudah digunakan dan dirancang untuk memberdayakan pengguna menggalang dana secara online dan offline, membangun kesadaran sosial dalam skala besar dan lebih luas. Terbuka untuk semua kalangan tanpa memandang suku, agama, ras dan antar golongan (SARA).

Qoloni mempertemukan seluruh stakeholder mulai dari komunitas, personal dengan para pelaku bisnis, perusahaan, pemangku kepentingan, pemerintah, lembaga LAZ dengan sasaran yang membutuhkan pendanaan. Seluruh proyek dirancang oleh para pengguna sendiri dan menginformasikan kepada seluruh pengakses untuk selanjutnya mendapatkan dukungan, donasi dan support. Diusulkan oleh pengguna dilaksanakan bersama para relawan dan dinikmati oleh yang membutuhkan secara langsung.

" Qoloni sebagai salah satu media social community baru yang diharapkan berbeda dengan yang sudah ada dimana Qoloni.id lebih bermanfaat, bermartabat dan berpahala."

Seluruh aktifitas qolonis berlandaskan kesadaran pribadi dan keiklasan masing-masing personal dengan tidak mengharapkan balasan. Jikalau dalam pelaksanaan proyek ada yang mendapatkan keuntungan financial hal tersebut memang merupakan sesuatu yang memang seharusnya diterima dari pengabdian keahlian dan waktu yang telah dikorbankannya, dengan catatan hal tersebut memang sudah anggarkan.

Kami sangat yakin bahwasannya qoloni akan bermanfaat oleh semua pihak.

QOLONI adalah internet platform yang juga memiliki aktivitas secara offline, mengingat sasaran dan mitra dari QOLONI adalah aktivitas langsung di tengah masyarakat. Bentuk pengembangan komunitas QOLONI bisa berupa meet-up, pelatihan ketrampilan kerelawanan atau penanggulangan bencana, peningkatan kemampuan intra dan inter personal. Aktivitas komunitas bisa di-inisiasi oleh member komunitas QOLONI sendiri.

Glossarium Qoloni.com

QOLONI

:

Qoloni adalah yayasan yang mengelola situs social funding platform www.qoloni.com, dimana Pemilik Proyek (Qolonel) menempatkan Proyek dalam situs Qoloni dengan tujuan mengumpulkan dana dari Donatur (Qolombus) melalui crowdfunding.

QOLONIA

:

Manajemen Yayasan Qoloni yang mengelola www.qoloni.com.

QOLONIS

:

Qolonis adalah pengguna situs www.qoloni.com yang telah mendaftar menjadi anggota Qoloni yang telah diaktivasi keanggotaannya. Qolonis dapat mendaftar sebagai Relawan dalam proyek-proyek yang di-support oleh Qoloni, dengan tanggungjawab kepada Qoloni dan Qolonel.

QOLONEL

:

Qolonel adalah Project Manager atau selaku pemilik dan penanggung jawab utama pelaksanaan proyek yang digagas dan didanai melalui Qoloni.

QOLOSSER

:

Qoloser adalah Relawan yang diangkat oleh Qoloni untuk menjadi coordinator leader dalam suatu pelaksanaan proyek, yang bertugas untuk mengawasi Qolonel dalam pelaksanaan dan penggunaan dana donasi yang diterima untuk melaksanakan proyek.

QOLOMBUS

:

Qolombus adalah pihak yang telah mendonasikan sejumlah dana (uang) melalui Qoloni untuk pelaksanaan proyek.

QOLEGA

:

Qolega adalah Mitra Kerja Strategis yang mendukung kegiatan dan aktifitas Qoloni. Qolega terdiri dari korporasi, stakeholder, sponsor, media, dan lain-lain.

QOLONISTI

:

Qolonisti adalah habitat gerakan sosial yang terdiri dari Qolonis dalam sebuah proyek.

Lainnya

PROYEK

:

Proyek adalah setiap proyek yang ditempatkan oleh pihak Qolonel dalam situs Qoloni dengan tujuan untuk memperoleh sejumlah dana dari Qolombus sesuai dengan apa yang diperhitungkan oleh Qolonel untuk menyelenggarakan proyek tersebut.

DONASI

:

Donasi adalah donasi berbentuk uang atau barang yang diberikan oleh Qolombus melalui Qoloni untuk mendanai Proyek yang digagas oleh Qolonel. Donasi terhadap Proyek Qolonel harus diberikan melalui Qoloni.

LAPORAN

:

Laporan adalah laporan atas perkembangan Proyek yang dibuat secara berkala oleh Qolonel sebagai salah satu bentuk tanggung jawab terhadap Proyek, yang akan dipublikasikan oleh Qoloni melalui situs.

POIN

:

Poin adalah poin yang dikumpulkan oleh Qolonis dengan cara berinteraksi dengan Proyek Qolonel yang ditempatkan di situs Qoloni, baik dengan melakukan like, share, maupun memberikan komentar terhadap Proyek di jaringan sosial media.

D. ANGGARAN BIAYA

No.	Uraian	Jumlah	Satuan	Nilai	Total
1.	Untuk penyimpanan data dan sistem	1	Buah	40,000,000	40,000,000
2.	sewa colocation server di cyber building	1	Lot	24,000,000	24,000,000
3.	Team terdiri atas 1 programer, 1 Designer, 1 Dokumentasi dan Sistem Analis	1	Team	75,000,000	75,000,000
4.	Biaya untuk melakukan kordinasi team, ada kalanya team harus lembur atau mengerjaka di luar kantor sambil nonton bioskop	1	Lot	11,000,000	11,000,000
	TOTAL				150,000,000

E. FOTO KEGIATAN

F. LOKASI

DKI JAKARTA

G. LAPORAN KEGIATAN

Seluruh aktifitas ini (Realisasi Biaya, Foto Kegiatan, Dokumen Program) akan dilaporkan melalui website dengan URL sebagai berikut : <http://qoloni.com>

H. IDENTITAS PELAKSANA

Nama Lengkap	Endy Junaedy Kurniawan
Email	endy.kurniawan@gmail.com
No.Handphone	08551000505
Alamat	DKI JAKARTA
Provinsi	DKI Jakarta
Kota	-
Profile Singkat	-
Profesi	Swasta

NO KTP

-

Tanda Tangan

-

I. ALUR PROSES